

## Jens Prüfer

Tilburg University  
Department of Economics  
P.O. Box 90153, 5037 AB Tilburg  
The Netherlands

Office: +31 (0) 13 466 2019  
E-mail: [j.prufer@uvt.nl](mailto:j.prufer@uvt.nl)  
Web: <http://prufer.net/>  
ORCID: 0000-0001-7203-9711

University of East Anglia  
School of Economics  
Norwich Research Park, Norwich, NR4 7TJ  
United Kingdom

Office: +44 (0) 1603 593338  
E-mail: [j.prufer@uea.ac.uk](mailto:j.prufer@uea.ac.uk)

### CURRENT POSITIONS

Professor of Economics, Governance, and Technology, Tilburg University, 2025 –  
Director, Tilburg Law and Economics Center, 2023 –  
Professor of Economics, University of East Anglia, 2022 –  
Deputy Director, Centre for Competition Policy, 2022 –  
Mercator Fellow (Visiting Professor) of Research Training Group “Digital Platform Ecosystems,”  
University of Passau, 2022-27.

### PREVIOUS POSITIONS

Associate Professor, Department of Economics, Tilburg University, 2018-2022  
Assistant Professor (tenured), Department of Economics, Tilburg University, 2015-2018  
Assistant Professor (tenured), Department of Management, Tilburg University, 2012-2014  
Assistant Professor, Department of Economics, Tilburg University, 2006-2012  
Research Fellow, CentER for Economic Research, Tilburg University, 2006-22  
Post-Doctoral Fellow, Goethe University Frankfurt, 2005-2006  
Research Assistant, Goethe University Frankfurt, 2003-2005,  
Project: “Pricing and Revenue Models on the Internet“, sponsored by the German Federal  
Ministry of Education and Research  
Lecturer, University of Applied Sciences (FH) Pforzheim, FH Nürtingen, University of Cooperative  
Education (BA) Stuttgart, 2002-2003

### RESEARCH & TEACHING INTERESTS

Primary: Institutional & Organizational Economics, Law & Economics  
Secondary: Applied Microeconomics, Industrial Organization, Political Economics, Digital  
Economics

### EDUCATION

Ph.D., Goethe University Frankfurt (Economics), Germany, 2005  
Title: “Essays on Organisational Design in Networks”  
Supervisor: Uwe Walz  
Diplom-Volkswirt (M.Sc. equivalent), University of Tübingen, Germany, 2001  
Minor subject: Chinese Studies  
Visiting student, National University of Singapore, 1998-1999

### PUBLICATIONS

“Microtargeting and Voters’ Unawareness: Experimental Results” (with Freek van Gils and Wieland  
Müller, *European Journal of Political Economy*, forthcoming.  
“How important are user-generated data for search result quality? Experimental evidence” (with Tobias  
J. Klein, Madina Kurmangaliyeva, and Patricia Prüfer), *Journal of Law & Economics*, 2025,  
68(3): 499-518.

- “Microtargeting, Voters' Unawareness, and Democracy” (with Freek van Gils and Wieland Müller), *Journal of Law, Economics, and Organization*, 2025, 41, 634–653.
- “Charting a Way Forward for the Use of Data Science in Competition Enforcement and Platform Regulation“ (with Inge Graef and Ulrich Laitenberger), *European Competition Journal*, 2024, 1-23.
- “Membership, Governance and Lobbying in Standard-Setting Organizations” (with Clemens Fiedler and Maria Larraín Aylwin), *Research Policy*, 2023, 52: 104761.
- “Consumers’ Privacy Choices in the Era of Big Data” (with Sebastian Dengler), *Games and Economic Behavior*, 2021, 130, 499-520.
- “Governance of Data Sharing: a Law and Economics Approach” (with Inge Graef), *Research Policy*, 2021, 50: 104330.
- “Competing with Big Data” (with Christoph Schottmüller), *Journal of Industrial Economics*, 2021, 69: 967-1008.
- “Data Science for Entrepreneurship Research: Studying Demand Dynamics for Entrepreneurial Skills in the Netherlands” (with Patricia Prüfer), *Small Business Economics*, 2020, 55, 651–672.
- “Faithful Strategies: How Religion Shapes Nonprofit Management” (with Lapo Filistrucchi), *Management Science*, 2019, 65(1), 188-208.
- “Trusting Privacy in the Cloud,” *Information Economics and Policy*, 2018, 45, 52-67.
- “Religion, Moral Attitudes, and Economic Behavior” (with Isadora Kirchmaier and Stefan T. Trautmann), *Journal of Economic Behavior & Organization*, 2018, 148, 282-300.
- “Firms, Nonprofits, and Cooperatives: A Theory of Organizational Choice” (with Patrick Herbst), *Annals of Public and Cooperative Economics*, 2016, 87(3), 315-343.
- “Business Associations and Private Ordering,” *Journal of Law, Economics, and Organization*, 2016, 32(2), 306-358.
- “Trade Associations, Lobbying, and Endogenous Institutions” (with Maria Larraín), *Journal of Legal Analysis*, 2015, 7(2), 467-516.
- “On the Evolution of Collective Enforcement Institutions: Communities and Courts” (with Scott E. Masten), *Journal of Legal Studies*, 43(2), 2014, 359-400.
- “How to Govern the Cloud?” *IEEE CloudCom 2013*, DOI 10.1109/CloudCom.2013.100, 33-38.
- “Academic Faculty Governance and Recruitment Decisions” (with Uwe Walz), *Public Choice*, 155(3), 2013, 507-529.
- “Democracy, Populism, and (Un)bounded Rationality” (with Johannes Binswanger), *European Journal of Political Economy*, 2012, doi: 10.1016/j.ejpoleco.2012.02.002.
- “Search Engine Competition with Network Externalities” (with Cédric Argenton), *Journal of Competition Law & Economics*, 8(1), 2012, 73–105.
- “Competition and Mergers among Nonprofits,” *Journal of Competition Law & Economics*, 7(1), 2011, 69–92.
- “An Auction Market for Journal Articles” (with David Zetland), *Public Choice*, 145, 2010, 379-403.
- “Interconnection and Competition among Asymmetric Networks in the Internet Backbone Market” (with Eric Jahn), *Information Economics and Policy*, 20 (3), 2008, 243-256.
- “Dark Clouds over the Internet?” (with Eric Jahn), *Telecommunications Policy*, 31, 2007, 144–154.

#### **OTHER PUBLICATIONS (non-peer reviewed)**

- “From Tipping to Trustees: Why Data-driven Markets require Institutional Design, not Optimization” (with Paul de Bijl), *Competition Policy International Antitrust Bulletin*, March 2026.
- “Consultation Response: Joint EC/EDPB Guidelines on DMA-GDPR Interplay,” December 2025.
- “Consultation response to FCA Call for Input: The potential competition impacts of Big Tech entry and expansion in retail financial services,” (with Andrea Calef, Sean Ennis, and Bryn Enstone), Centre for Competition Policy, University of East Anglia, January 2024.
- “Consultation response to FCA Discussion Paper DP22/5: The potential competition impacts of Big Tech entry and expansion in retail financial services” (with Andrea Calef), Centre for Competition Policy, University of East Anglia, January 2023.
- “Competition Policy and Data Sharing on Data-driven Markets: Steps Towards Legal Implementation,” Friedrich-Ebert-Stiftung. <https://www.fes.de/studie-datenteilungspflicht> 2020.

"Mandated data sharing is a necessity in specific sectors" (with Inge Graef), *Economisch Statistische Berichten*, 103 (4763), 2018, 298-301.

"Data Science for Institutional and Organizational Economics" (with Patricia Prüfer), in: *A Research Agenda for New Institutional Economics*, Claude Ménard and Mary M. Shirley (eds.), Edward Elgar Publishers, 2018, 248-259.

### **WORKING PAPERS**

"Voluntary algorithmic censorship: A comparative institutional analysis of sensitive prompt responses in DeepSeek and ChatGPT" (with Kun He and Pratiksha Ashok)

"From Economic Power to Political Power" (with Ivan Khomyanin); TILEC Discussion Paper 2025-07, CCP Working Paper 25-07.

"Economic Governance and Institutional Design;" TILEC Discussion Paper 2024-10.

"Regulation of Digital Platforms and the State's Use of Platform Technologies in China" (with Inge Graef and Doh-Shin Jeon); TILEC Discussion Paper 2024-05.

"The Nonprofit's Dilemma" (with YiLong Xu); TILEC Discussion Paper No. 2021-012, CentER /Discussion Paper No. 2021-021.

"Innovation Contests"; an earlier version was distributed under the title "Semi-Public Competitions", CentER Discussion Paper, No. 2009-33, TILEC Discussion Paper, No. 2008-023.

### **WORK IN PROGRESS**

"Technology Governance under Economic and Political Constraints"

"AI risks to nations: A domain-modality framework for risk assessment" (with Kun He)

"From Values to Political Institutions" (with Bart Engelen, Patricia Prüfer, and Tim Reeskens)

"Classification Through Thick and Thin: Permissive Norms and Strict Laws" (with Gillian Hadfield and Vatsalya Srivastava)

"Clash of Classification Institutions" (with Gillian Hadfield and Vatsalya Srivastava)

"A Test for Data-Drivenness of Markets" (with Tobias Klein, Madina Kurmangaliyeva, and Patricia Prüfer)

### **ACADEMIC VISITS**

MIT, March 2011

University of Michigan, June 2009 & March 2011

### **TEACHING EXPERIENCE**

"University Teaching Qualification" (BKO), awarded by Tilburg University, 2014

#### *Undergraduate:*

Microeconomics for Econometrics and Operations Research: Tilburg, 2024-26

Microeconomics: Theory and Analysis: Tilburg, 2023-24

Religion and Economics: Tilburg, 2016-2021

Industrial Organization: Tilburg, 2013-2015

Microeconomics for International Business Administration: Tilburg, 2009-11

Economics for Business Studies: Tilburg, 2007-09

Microeconomic Theory: FH Pforzheim, BA Stuttgart, 2003

Principles of Economics: FH Pforzheim, 2002-03

Theory of Monetary Policy: FH Nürtingen, 2002-03

#### *Graduate:*

Digital Economics (PhD): Tilburg, 2025-26

Empirical Industrial Organisation and Competition Policy: UEA, 2023

Industrial Organisation and Competition Economics: UEA, 2022

Governance of Innovation: Tilburg, 2019-21

Organizational Economics (PhD): Tilburg, 2012-21

Innovation and Networks: Tilburg, 2016-18

Competition and Innovation: Tilburg, 2015

Economic Foundations of Strategy, Organizations, and International Business (PhD): Tilburg, 2012-16

Game Theory & Industrial Organization: Tilburg, 2006-11

Organizational Choice: Frankfurt, 2006

Organization and Competition in Networks: Frankfurt, 2006

E-Commerce Economics: MBA, FH Pforzheim, 2002-2005

*Short courses:*

Data-driven Markets: Summer School 2024 in Innovation, Science, Technology and Law (U Montreal); CCP Summer School 2023, 2024, 2025; Institutional and Organizational Economics Academy 2025

Economic Governance and Institutional Reform: EU Commission, DG ECFIN, 2022; Centre for Competition Policy, UEA, 2023; University of Passau (Digital Platform Ecosystems group), 2024

Institutions & Economic Governance (PhD): MIT, 2011; University of Michigan, 2011

Order Without Law (PhD): Tilburg, 2010, 2011; ESNIE European School on New Institutional Economics, 2012

Industrial Economics for Lawyers: Tilburg, 2007

**NON-ACADEMIC PROFESSIONAL EXPERIENCE**

Consultant, Network Economy S.A., Frankfurt, 2003-2005, Innovation & Telecommunications

Founder and CEO, InterEdu.com – International Education Information Centre, Tübingen, 1999–2002

**AWARDS, GRANTS & HONORS**

EU Horizon project “Using Artificial Intelligence to Support Regulators and Policy Makers (AI4POL),” European Commission, 2025-2027, Principal Investigator (EUR 3,005,000).

“Mercator Fellow” (Visiting Professor sponsored by German Science Foundation) of DFG Research Training Group 2720: “Digital Platform Ecosystems,” University of Passau, 2022-27.

“TiSEM Runner-up Social Impact Award 2020-2021” for course “Governance of Innovation,” Tilburg University.

Research project “Indexation and Governance Approaches for Analysis and Regulatory Design of Data-driven Markets in Germany,” German Finance Ministry, 2020, Principal Investigator (EUR 155,000).

Research grant for project on “Democracy and Big Data,” Data Science Center Tilburg, 2017-19 (EUR 75,000).

Conference subsidy for the organization of a workshop on “Economic Governance and Social Preferences” by KNAW, the Royal Dutch Academy of Sciences, 2015 (EUR 5,000).

“Governance and Competition of Standard Setting Organizations,” financed by Qualcomm Inc. as part of cooperation with TILEC (my project’s share: EUR 25,000)

Participation in EU FP7 project on “Accountability in Cloud Computing”, (FP7/2007-2013; grant agreement no: 317550 (A4Cloud). 2012-2014 (my project’s share: EUR 70,000).

“Excellent Teacher Award” for “Microeconomics for International Business Administration”, Faculty of Economics and Business Administration, Tilburg University, 2012.

“Excellent Teacher Award” for “Game Theory and Industrial Organization”, Faculty of Economics and Business Administration, Tilburg University, 2011.

Conference subsidy for the organization of a workshop on “Economic Governance and Competition” by KNAW, the Royal Dutch Academy of Sciences, 2010 (EUR 4,000).

“Best Bachelor Course Award 2008” for “Economics for Business Studies”, Faculty of Economics and Business Administration, Tilburg University (EUR 2,500).

“2008 Tilburg Law and Economics Center IIPC grant for TILEC members” for the project "Semi-public Contests: A new and efficient mechanism to match inventors and innovators" (EUR 10,000).

**DOCTORAL SUPERVISION**

Don Isuru Samaranyake (2023-)

Joseph Carr (second supervisor), 2024

Bianca Polenzani (visiting from University of Perugia), 2021

Madina Kurmangaliyeva (Postdoc at TILEC, 2018-21) (supervisor)  
Freek van Gils (supervisor, 2022; first job: ACM Dutch Competition Authority)  
Vatsalya Srivastava (main supervisor, 2014-; first job: Assistant Prof at Jindal School of Government and Public Policy, Delhi)  
Sebastian Dengler (main supervisor, 2017; first job: Postdoc at Tilburg Institute for Law, Technology, and Society)  
Xu YiLong (second supervisor, 2017; first job: Postdoc at U Heidelberg)  
María José Larraín Aylwin (main supervisor, 2011- ; first job: Chilean Comp. Law Authority (FNE))

### **PHD THESIS COMMITTEES**

Lotte Swank (2026, Groningen)  
Behrang Manouchehrabadi (2020, Rotterdam)  
Panos Chasapopoulos (2018, Antwerp)  
Branislav Hock (2017, Tilburg Law School)  
Mauricio Rodriguez Acosta (2016, Tilburg)  
Miguel Carvalho (2011, Tilburg)

### **SOCIETAL IMPACT, POLICY ADVICE & OUTREACH**

Various one-day policy workshops with CCP and UK regulators, incl. CMA, Ofcom, FCA, PSR, on a topic of their choosing, 2022-2026  
Invited speaker at Conference of Delegation Chairs of the European Parliament about “AI for Parliamentary Diplomacy”, Strasbourg, 2025  
Invited speaker in panel discussion at European Parliament about future of search engine regulation, Brussels, 2025  
My research on data-driven market has affected the EU’s Digital Markets Act (DMA) and Digital Services Act (DSA), especially DMA Art. 6(10,11) (forcing gatekeepers to share user-generated data with competitors) and the idea of necessary ex ante regulation because of data-driven indirect network effects (confirmed in writing by EU Commission)  
My co-authored paper “Competing with Big Data” is cited in the 2023 Economic Report of President Biden to the US Congress. Together with my paper “Governance of Data Sharing,” it is also cited by the “Report on AI” by the Dutch Scientific Council for Governmental Policy (WRR), 2023  
Member of Scientific Advisory Committee of the 2023 Annual Research Conference of the European Commission  
Member of Expert Group to the EU Observatory on the Online Platform Economy (DG CNECT, DG GROW), 2021-2023  
Executive teaching on "Data-driven Markets" at UK's Competition and Markets Authority, and UK Government Departments for Digital, Culture, Media & Sport (DCMS) and Business, Energy & Industrial Strategy (BEIS) and Competition and Markets Authority (CMA), 2023.  
EU Commission (DG ECFIN): Executive teaching and consultation of ECFIN-staff members about “Economic Governance and Institutional Reform,” 2022.  
Advisor of German Finance Ministry on regulation of data-driven markets, 2020  
Advisor of German Friedrich-Ebert-Stiftung on a Mandatory Data-sharing Bill, 2019  
Advisor of Dutch Economics Ministry on “Competition Policy and Online Platforms,” 2019  
Talk “Future of Data Economy” at German Ministry of Finance, Berlin, 2018  
Talk “Future of Regulation” at Network of Economic Regulators of the OECD, Paris, 2018  
Advice on “Personalization in the Digital Economy” of Dutch Competition Authority (ACM), 2018  
Roundtable on “Data Ownership and Data Access,” Dutch Ministry of Economic Affairs, 2018  
“Competing with Big Data” (with Christoph Schottmüller) is cited by General Secretary of Dutch Economics Ministry (in ESB, 2018) + our central policy proposal leads to a special issue on data sharing at policy journal ESB, 2018  
“Public Policy in a Data-driven Economy,” seminar at Dutch Ministry of Economic Affairs, 2017  
Advisory talk on competition policy in data-driven markets, Dutch Economics Ministry, 2017  
Talk “Competition policy in the digital economy: towards a new theory of harm,” Center for European Policy Studies, Brussels (with many representatives of EU Commission), 2016

**INVITED TALKS, SEMINARS, DISCUSSIONS (since 2020)**

- 2026: Imperial College, Research seminar, London  
University of Warsaw, Economics Research Seminar  
CLEEN Conference (Competition Law & Economics European Network)  
ZEW Research Seminar, Mannheim  
Tilburg University, Economics Workshop
- 2025: European Commission, DG ECFIN, Research Seminar  
Financial Conduct Authority, Research Seminar, London  
Centre for Competition Policy, UEA, Research seminar  
“European Values and Political Institutions,” ISF2025, Preveza, Greece  
“AI for Parliamentary Diplomacy,” invited speaker at Conference of Delegation Chairs of the European Parliament, Strasbourg  
Discussant at TILEC Workshop on Competition Law and Economics in the Financial Services Sector, Tilburg  
“Removing roadblocks: what’s next for the DMA and competition in search?”, invited speaker at European Parliament, Brussels
- 2024: UK Digital Economics Day 2024, London, session chair and presenter  
Dauphine Digital Days 2024, Paris, Round table participant on “Implementation challenges of digital regulations”  
Competition Law and Economics European Network (CLEEN) Meeting, Tilburg (Discussant)  
Central European University, Political Economy Research Seminar, Vienna  
ASEAN-EU Dialogue on Disinformation and Misinformation, Singapore, Lecture  
Authority for Consumers and Markets (ACM, Dutch Competition Authority), Seminar  
16th Digital Economics conference, Toulouse, Discussant
- 2023: EU Commission’s Annual Research Conference, Brussels: 1. Academic Community Day  
2. Session Chair “Democracy, Autocracy, and In Between”  
3. Policy Lab on “Better Institutions in Bulgaria”  
Digital Services Act Stakeholder Event: Shaping the Future of Digital Services, EU Commission, Brussels  
University of Lucerne, Research Seminar  
University of East Anglia Law School, Research Seminar  
University of Passau, Research Seminar
- 2022: European Commission Directorate Economics & Finance (DG ECFIN), Board Seminar, Brussels  
OFCOM, Research Seminar, London  
Goethe University Frankfurt, Research Seminar  
Plenary session on “AI and Institutions” at SIOE conference, Toronto (external chair)  
Frontiers in Competition & Regulation, Centre for Competition Policy, London (invited talk)  
Data markets and data access, workshop by German Economics Ministry and HU Berlin  
Working group on Regulation of Platforms, U Paris-Dauphine, Research seminar  
Governance of Data-driven Business Strategies under Competition Law or Sector-specific Regulation; workshop by Universities of Stockholm, Haifa, and Helsinki (invited talk, online)  
Observatory on the Online Platform Economy meeting, European Commission; invited introduction to workstream on Use of Platform Technologies in Autocratic Countries (online)  
University of East Anglia, Economics Department, Research Seminar
- 2021: Keynote lecture on Digital Platform Ecosystems, University of Passau  
TAISIG Talks, Tilburg  
TILEC Workshop on the Economics of Patents and Standards (Discussant)  
CLEEN Conference 2021, U East Anglia (Discussant)  
Working group on Regulation of Platforms, U Paris-Dauphine, Research seminar  
Workshop on Data Commons, German Federal Ministry of Labor and Social Affairs
- 2020: Workshop Economic Governance and Organizations, Tilburg Law and Economics Center  
Expert seminar “The Surplus Value of Religion,” University Centre Saint-Ignatius Antwerp

Conference “Should data shape private law? Between stereotypes and personalization”,  
Tilburg Law School

### REFEREED CONFERENCES (since 2019)

“From Economic Power to Political Power”

Society for Institutional and Organizational Economics, INSEAD (Fontainebleau), 2026.

UK Digital Economics Day 2025, London

“Voluntary algorithmic censorship: A comparative institutional analysis of sensitive prompt responses in DeepSeek and ChatGPT”

Conference on *Propaganda, Misinformation, Surveillance, and Ideology*, Tampa, FL, 2025.

“Clash of Classification Institutions”

*Narratives and Culture in Historical Perspective*, LSE, 2025

“Regulation of Digital Platforms and the State’s Use of Platform Technologies in China”

*UK Digital Economics Day, Cambridge (UK)*, 2023

*Society for Institutional & Organizational Economics, Frankfurt*, 2023

*Annual Conference of Centre for Competition Policy, Norwich*, 2023

“How important are user-generated data for search result quality? Experimental evidence”

*15th Digital Economics conference, Toulouse*, 2023

*CCP Annual Research Conference, London*, 2022

“Social Media and Democracy: Experimental Results”

*Netherlands Economists Day, The Hague*, 2023

*UK Digital Economics Day, Norwich*, 2022

*Society for Institutional & Organizational Economics, Toronto*, 2022

“Governance of Data Sharing: a Law and Economics Approach”

*International Joseph Schumpeter Society Conference, Luiss, Rome*, 2021

*Society for Institutional & Organizational Economics, Online*, 2021

“The Proper Scope of Government in Hospitals”

*Society for Institutional & Organizational Economics, MIT*, 2020 (cancelled)

“Big Data and Democracy”

*Digital Economics Conference, Toulouse 2020*

*European Economic Association, Manchester*, 2019

*Society for Institutional & Organizational Economics, Stockholm*, 2019

*FSR C&M Annual Scientific Seminar on “Media and the Digital Economy”, Florence*, 2019

“Competing with Big Data”

*Understanding the Costs and Benefits of the Platform Economy: Implications for Developing Asia, Manila (Philippines)*, 2019

### REVIEWING

American Economic Journal: Microeconomics, American Journal of Political Science, American Political Science Review, Annals of Public and Cooperative Economics, B.E. Journal of Economic Analysis & Policy, Communications & Strategies, Econometrica, Economica, European Economic Review, European Journal of Law and Economics, European Journal of Political Economy, European Research Council (Advanced Grants), French National Research Agency (ANR), Games and Economic Behavior, Handbook of New Institutional Economics, ICIS 2021, Information Economics and Policy, International Economic Review, International Journal of Industrial Organization, Journal of Banking & Finance, Journal of Comparative Economics, Journal of Competition Law & Economics, Journal of Development Economics, Journal of Economic Behavior & Organization, Journal of Economics & Management Strategy, Journal of Empirical Legal Studies, Journal of Health Economics, Journal of Industrial Economics, Journal of Institutional and Theoretical Economics, Journal of Institutional Economics, Journal of Law, Economics & Organization, Journal of Legal Studies, Journal of Management Studies, Journal of Public Economic Theory, Labour Economics, Management Science (Behavioral Economics and Decision Analysis section), Management Science (Business Strategy section), Management Science (Entrepreneurship & Innovation section), Management Science (Information Systems section), Management Science (Market Design, Platform, and Demand Analytics section), Netnomics, National Science Centre Poland, Public Choice, RAND Journal of Economics, Research Policy, Review of Economic Studies, Review of Industrial Organization, Review of Network

Economics, Southern Economic Journal, Swiss National Science Foundation, Technology in Society, Telecommunications Policy, Voluntary Sector Review

**CONFERENCE ORGANIZATION, SERVICE TO THE PROFESSION**

*Organizer* of TILEC Policy Workshop on “Economics, Governance, and Technology” (Keynote: Martijn Snoep (ACM)), 2026.

*Organizer* of TILEC Workshop on “Economic Governance of Social Media” (Keynotes: Natali Helberger (Amsterdam), Emeric Henry (Sciences Po), Jacob Montgomery (Washington U St. Louis), Piotr Sapiezynski (Northeastern U)), 2025.

*Co-editor* of special issue on “European Integration, Institutions, and Development” in the *Journal of Comparative Economics*, 2025.

Centre for Competition Policy Annual Conference 2025, *Scientific Committee Member*

Society for Institutional & Organizational Economics annual conference, UNSW, Sydney, 2025: *Executive Program Committee Member* (for AI-related topics)

*SIOE Editor*: in charge of contents at and structure of SIOE.org (Society for Institutional & Organizational Economics), 2014-2025.

Conference “Bytes and Behemoths: Understanding Power in Digital Platform Ecosystems,” University of Passau, 2024, *Program Committee Member*

Society for Institutional & Organizational Economics annual conference, U Chicago, 2024: *Executive Program Committee Member* (for AI-related topics) + organizing sessions on “AI and Autocracy” and “Governing AI around the Globe”

TILEC 20<sup>th</sup> Anniversary Conference (With Amelia Fletcher (UEA), Francine Lafontaine (Michigan), Martijn Snoep (ACM), Lluís Sauri (DG Comp), Filomena Chirico (DG CNCT), Paul Seabright (Toulouse), Tim Simcoe (Boston), Tania vd Brande (OFCOM), Peter Georg Picht (Zürich), Urs Gasser (TUM), and many more), Tilburg, 2024, *Co-Organizer*

2023 Annual Research Conference of the European Commission, *Scientific Advisory Committee Member*

*Organizer* of TILEC Workshop on “Economic Governance and Legitimacy” (Keynotes: Gillian Hadfield (Toronto), Sonja Opper (Bocconi), Gerard Roland (Berkeley), Jared Rubin (Chapman)), 2022.

*Organizer* of TILEC-GovReg Workshop on “Governance of Big Data and AI: Economic, Legal, and Political Challenges” (Keynotes: Antoine Bordes (Facebook Research), Ruben Durante (U Pompeu Fabra), Viktor Mayer-Schönberger (Oxford), Molly Roberts (UC San Diego)), 2019

Society for Institutional & Organizational Economics annual conference, HEC Montreal 2018: *Program Executive Committee Member*

*Organizer* of TILEC-GovReg Workshop on “Economic Governance of Data-driven Markets” (Keynotes: Yochai Benkler (Harvard), Paul Seabright (Toulouse), Joshua Tucker (NYU), Marshall van Alstyne (Boston U)), 2017

*Organizer* of TILEC Workshop on “Economic Governance and Social Preferences” (Keynotes: Roland Bénabou (Princeton), Simon Gächter (Nottingham), Avner Greif (Stanford), Mark Ramseyer (Harvard)), 2015

International Society for New Institutional Economics annual conference, Harvard University, 2015: *Program Committee Member*

International Society for New Institutional Economics annual conference, Duke University, 2014: *Program Committee Member*

Workshop on “Economics of Security in the Cloud,” CloudCom 2013, Bristol: *Program Committee Member*

*Organizer* of TILEC Workshop on “Economic Governance and Organizations” (Keynotes: Luis Garicano (LSE), Henry Smith (Harvard), Henry Hansmann (Yale), Guido Tabellini (Bocconi)), 2013

International Society for New Institutional Economics annual conference, Florence, 2013: *Program Committee Member*

*Organizer* of session at AEA meetings 2012 (Chicago) on “Legal and Economic Foundations of Organization” (Papers by Gillian Hadfield/Barry Weingast, Steve Tadelis/Oliver Williamson, Benjamin Hermalin/Michael Katz, Scott Masten/Jens Prüfer)

*Organizer of TILEC Workshop on “Economic Governance and Competition: The Pros and Cons of Private Ordering in the Shadow of the Law” (Keynotes: Lisa Bernstein (Chicago), Avinash Dixit (Princeton), Robert Gibbons (MIT), Bentley MacLeod (Columbia)), 2010*

**DEPARTMENTAL & FACULTY SERVICE**

Member (elected), Faculty Council of Tilburg School of Economics and Management, 2026-  
Director, Tilburg Law and Economics Center (TILEC), 2023-  
Deputy Director, Centre for Competition Policy, 2022-  
Lead, IO Research Group, School of Economics, University of East Anglia, 2022-  
Academic Director, MSc in Economics, Tilburg University, 2016-22  
(ranked *Best MSc Economics program in the Netherlands* (out of 9) in each year 2017-20  
(*National Student Enquete, Elsevier & Keuzegids* rankings); 2021 ranking was abolished)  
Member of Recruitment Committee for Assistant Professor (Department of Economics), 2021  
Member of Recruitment Committee for TILEC Director (TILEC & Department of Economics), 2021  
Member of Education Committee of Research Master program in Economics, 2019-  
Member of Recruitment Committee for Lecturers (Department of Economics), 2019  
Head of Recruitment Committee (TILEC: “Economic Governance of Data-driven Markets”), 2017/18  
Education Coordinator Microeconomics, CentER Graduate School, Tilburg University, 2011-2016  
Host of TILEC visitor Peter Leeson, George Mason University, 2010  
Member of Job Market Committee (Department of Economics), 2008-09  
IO Reading Group, Organizer, 2007-2009  
Host of TILEC visitor Dean Williamson, U.S. Department of Justice, 2008  
Host of TILEC visitor Scott Masten, University of Michigan, 2007  
Member of Advice Committee Reform Bachelor Programme in Economics, 2007  
Member of Job Market Committee (Department of Economics/TILEC), 2006-07  
Assistant to the Dean of Education (Goethe University Frankfurt), 2004-05

**PERSONAL**

Date of birth: May 18, 1975

Citizenship: German

Married to [Patricia Prüfer](#); three children (born 2002, 2005, and 2010)